

## WHO IS BILLY?

Billy Schneider is a nationally known speaker who brings TLC's strong presentation of CHOICES to students across America. This real life assembly has an impact that only a personal experience such as his can create.

Born in New York City, he started trying drugs at age 12, quitting school by the seventh grade. Billy thought his way of life was cool. What it gained him was prison time, a broken marriage and a son addicted to cocaine at age 15. All adding up to hopelessness.

In 1977, addicted to heroin, Billy climbed New York's George Washington Bridge in a dramatic attempt to be heard. Five hours later he was convinced to come down, only to be shipped to Bellevue Psychiatric unit. Three days later he was released to the same life style with no help.

In 1987 his life radically changed through the TLC program. Now, Billy spends his time travelling the country warning students about the consequences of choices they may be making today. Billy presents a powerful message about the ills of smoking, teen suicide, alcohol, sex and drug abuse. When Billy speaks, students listen. They have reason to. He does not want students today to suffer with the consequences he faces - AIDS, cancer, hepatitis C, his son murdered, his childhood sweetheart and wife dead from drug abuse and more.

## TLC PROVIDES EVERYTHING!

*TLC provides the message, the system, the tools and support to make your assembly successful.*

- All you have to do is to invite and host a CHOICES assembly!
- During CHOICES, Billy presents a powerful message giving your students an opportunity to be challenged and inspired by his story.
- Books and movies about Billy's story and the message of CHOICES are made available at student prices as follow-up tools.
- Booking TLC's CHOICES is simple. Secure a date from our office with a 20% deposit of the fee with a signed performance agreement. The performance fee is \$1.00 per student with a minimum of \$400 plus the cost of travel, expenses and lodging. The expense portion can be shared by his appearance with multiple schools in the district / area.

Contact the TLC office  
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To America's Youth

# CHOICES

with

**BILLY SCHNEIDER**



**TURN-KEY**

**ANTI-DRUG**

**ASSEMBLIES**

# WHAT ARE PEOPLE SAYING ABOUT BILLY?

Dear Billy, I feel really like you taught us something and hopefully someone in our school won't be the next Billy Schneider to talk to us. Sincerely, Student

Dear Billy, Thank you for visiting Marion High School and presenting your CHOICES assembly to our students. Your enthusiasm during the assembly truly showed that you have a genuine care for each student. "Billy's Back Rally" that evening, I believe, touched many hearts and changed lives. Many students and teachers have expressed to me how much they enjoyed having you at our school and in our community. With people such as you, I believe that we are starting to make a difference in the choices that young people make. Sincerely, Mike Chornak, Athletic Director

Dear Billy, I want to personally thank you for your outstanding presentation to the students at Creston High School last Thursday morning. I don't think some of our students will ever be the same again as a result of your being here. Sincerely, Daryl L. Unnasch, Principal

Dear Billy, On behalf of the Creston High School, we would like to thank you for spending your time informing us on reality. We appreciate your efforts to influence the youth in today's disgruntled society. Billy, your speech was POWERFUL! Captivating and influencing an adolescent crowd are virtues of a true motivational speaker. You Sir, fit this description without a doubt. Your ability to fluently speak to a crowd of young people and put it into their terms is also admirable. We would love to see you return and educate upcoming students to keep them on the right path. Paul & Matthew, Creston Student Government

Dear Billy, I was really feeling you man. You are another reason why I am not smoking or drinking. Student

Dear Billy, The thing that really caught my ear was the thing about the big lie. When I got home after school I went to my magazines and looked through them and found out that they were all a "big lie". The advertisement that I thought was the biggest lie was when they had people all having fun looking like they had the best time but they don't show them at 2 in the morning vomiting in the toilet. Now I really know what the big lie is. Sincerely, Student

Dear Billy, It is with confidence that I heartily endorse Billy Schneider, an individual who bares his soul. Billy, a recovered addict, tells it like it is, how his choices led him down a blind alley. He now shares how good choices have given him a new lease on life. Our student body, 800 plus, listened intently as Billy shared a powerful message on what it is like to have full blown AIDS. Billy's impact on our students and his follow up evening presentation truly affected students at Fremont Public Schools. John P. Mellema, Principal

Dear Billy, Hearing you speak encouraged me to think about what choices I make instead of doing what is cool, or what others want me to do. Student

Dear Billy, This might be your first fan letter from a grandmother! Our granddaughter was one of many students who attended your assembly program at Hastings Middle School. She was all excited about the things you told the students. She was impressed by your story and by the fact that you were so willing to share with the kids. She has been struggling with some issues herself and has been on our hearts for months. Her comment to us was, "I'm not going to let that happen to my life." Thank You, A Grandmother